



PRA's 13th International

Woodcoatings Congress

22 – 23 October 2024

Amsterdam, The Netherlands
www.european-coatings.com/woodcoatings

**CLOSING DATE FOR
SPONSORSHIP ORDERS:
20 SEPTEMBER 2024**
(later dates upon request)

Nature's gift, technology's touch

SPONSORSHIP OPPORTUNITIES

The technology of wood coatings continues to evolve as a better understanding of these complexities is obtained, with the additional requirement of minimising environmental impact.

The leading congress on wood coatings is an ideal opportunity for disseminating new technology, expert collaboration and peer networking!

150+ international wood coatings experts will reconvene in Amsterdam to discuss the challenges and opportunities of this highly innovative field of coatings technology!

Learn more about your various options to present your company to this first-class audience!

Your contacts for sponsorship opportunities

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www.european-coatings.com/woodcoatings

This congress is a collaboration of:





Premium Sponsorship Package

Prior to the congress:

- your logo on the congress programme
- your logo on the congress print advertisement
- your logo in the promotional e-blasts

During the congress:

- table-top for your company presentation
- your logo on the opening slides
- your flyer/brochure in each congress delegate pack (*brochure: max. 8 pages*)
- your individual question included in the congress delegate survey
- one complimentary registration to the congress

After the congress:

- your logo in the email letter of thanks to all congress delegates
- result of your individual question from the congress delegate survey

€ 5,500

Lanyards

- branded lanyards for each congress delegate

€ 3,300

Notepads

- branded notepads on the congress tables

€ 3,300

Ballpoint pens

- branded ballpoint pens on the congress tables

€ 3,300

Candy buffet

All congress delegates can choose from a selection of free candy items.

- your roll-up display at the candy buffet
- branded candy bags

€ 3,300

Brainfood buffet

All congress delegates can choose from a selection of free brainfood items (nuts, protein bars, etc.)

- your roll-up display at the brainfood buffet
- branded brainfood bags

€ 3,500

SPONSORSHIP OPPORTUNITIES

Sponsorship acknowledgment of all sponsors on the event website as well as in the event app!

Refreshment/Lunch Breaks

All congress delegates are offered two coffee breaks and a full lunch per day.

- your roll-up display at the refreshment break area
- your logo on the menu cards placed on the tables
- distribution of your branded items, i.e. sugar packs, napkins, muesli bars, etc. (*production excluded, required quantity upon request*)

€ 4,400

Networking Dinner

After the first congress day, all congress delegates will be invited to a networking dinner.

- sponsorship acknowledgment in the shuttle bus transferring the delegates to the dinner venue
- distribution of your branded items in the shuttle bus, i.e. promotional materials, give aways, drinks/snacks, etc. (*production excluded, required quantity upon request*)
- your roll-up display at the venue's entrance
- your logo on the menu cards placed on the tables
- branded napkin holders (*wrapped around noble cloth napkins*)

€ 6,600

Additional congress sponsorship opportunities upon request. All rates subject to VAT where applicable.

**Special offer for PRA members:
€ 500 discount off each sponsorship opportunity!**

Sponsorship and logo recognition also on the congress website at www.european-coatings.com/woodcoatings

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