

# MEETING OF INDUSTRY ICONS: SHAPING THE FUTURE OF OUR DYNAMIC INDUSTRY IN DIFFICULT TIMES

**The Global Strategy and Networking  
Forum for Senior Coatings Executives**

**JAN 15 –17, 2025  
SINGAPORE**

# AT A GLANCE

WEDNESDAY, JANUARY 15

19.00 h Welcome Reception at the Garden Studio, Andaz Hotel

THURSDAY, JANUARY 16

09.00 h Start of the conference

09.10 h



Outlook on the global coatings market  
Daniel Murad, CEO, ChemQuest, USA

09.50 h

Shaping a sustainable, digital and mobile future  
Uta Holzenkamp, CEO, BASF, Germany



10.30 h

Coffee Break

11.00 h



Insights from China's leading coatings manufacturer  
Jie Hong, CEO, SKSHU Paint, China

11.40 h

Creating the future – one brush stroke at a time  
Dan Calkins, CEO, Benjamin Moore, USA



12.20 h

Lunch Break

13.40 h



How to deliver a sustainable future for the world  
Joanne Sekella, ice President Coatings,  
Performance Monomers & Plastic Additives, Dow, USA

14.20 h

A growth story creating a better world  
Maarten Heijbroek, CEO, Stahl, The Netherlands





## THURSDAY, JANUARY 16

15.00 h Coffee Break

15.30 h



Insights from Indonesias leading paint manufacturer  
Kris Adidarma, CEO, Propan Raja, Indonesia

16.30 h Panel Discussion

18.30 h Summit Celebratrion Night at Monti Restaurant

## FRIDAY, JANUARY 17

09.00 h Welcome & Recap

09.10 h

Managing continuous innovation and change  
Abhijit Roy, MD & CEO, Berger Paints, India



09.50 h



Insights form a Brazilian multinational  
Rafael Torezan, Managing Director, WEG Coatings, Brazil

10.30 h Coffee Break

11.00 h

Family culture at the core of strategy  
Paula Salastie, CEO, Teknos, Finland



11.40 h tba

12.20 h Farewell Lunch

13.30 h End of the Coatings Summit 2025

The Coatings Summit 2025 is kindly supported by:

